



Activity Report and Program Presentation

Academic and International Business Immersion Programs in Gran Canaria - July 2026

In collaboration with the International Relations Division of The University of Calabria



Organized by Harven Group | Recognized for Erasmus+ Traineeships

1. Executive Summary and Program Purpose

The **Academic and Business Immersion Program in Gran Canaria** is an intensive two-week (15-day) training experience designed for international university students in their final years of study (Bachelor's and Master's degrees in Economics, Business Administration, International Trade, and Engineering).

The primary objective of the program is to offer partner universities and institutions a comprehensive platform for experiential learning within a strategic territory of the European Union. Through a balanced combination of **institutional visits, analyses of the local business and industrial sectors, language immersion, and soft-skills workshops**, participants gain first-hand experience regarding the interplay between public administration, international trade, port logistics, and technological innovation.

Gran Canaria the best place to do business: (<https://bestingrancanaria.com/en/>)

2. The Gran Canaria Ecosystem: Competitive Advantages

As an Outermost Region of the EU, Gran Canaria provides a unique socioeconomic environment for business and financial analysis:

- **Exceptional Tax Framework:** First-hand access to the operations of the **Canary Islands Special Zone (ZEC)**, a low-tax regime featuring a reduced **4% Corporate Income Tax rate** authorized by the European Commission.
- **Tricontinental Logistics Hub:** A key geographic position connecting Europe, Africa, and the Americas, grounded in the operational infrastructure of the Port of Las Palmas.
- **Gateway to West Africa:** Direct opportunities to analyze trade, corporate diplomacy, and economic cooperation with emerging West African markets.

3. Program Structure and Itinerary

A. Institutional Immersion and Strategic Public Organizations

Students participate in specialized briefings and site visits led by senior executives from key public bodies:

- **Canary Islands Special Zone (ZEC)**(<https://canariaszec.gob.es/>): A technical session hosted by senior legal counsel and technical specialists focusing on entity incorporation under the ZEC tax framework, authorized business activities, tax incentives, and foreign direct investment mechanisms.



- **PROEXCA (Canary Islands Export and Investment Promotion Agency)** (<https://proexca.es/>): Executive presentations covering export promotion grants for local goods and services, as well as institutional strategies to attract Foreign Direct Investment (FDI).



- **Gran Canaria Free Trade Zone Consortium (Zona Franca)** (<https://www.zonafranca.org/>): An overview of competitive advantages, customs benefits, duty-free storage, tax exemption frameworks, and logistics connectivity at the Port of Las Palmas.



B. Industrial and Private Sector Immersion

Guided site visits and operational meetings across leading industrial, maritime, and logistics facilities:

- **ASTICAN (Astilleros Canarios S.A.):** A technical tour and presentation at the region's largest ship repair and marine engineering facility, focusing on large-scale project management, naval engineering, and resource planning.



Visita a **ASTICAN**

Conociendo el corazón del puerto



Aprendiendo cómo funciona un astillero moderno, sobre ingeniería naval, logística portuaria, gestión de proyectos y oportunidades del sector marítimo.

Gracias ♥

a Astican por abrirnos sus puertas y compartir su conocimiento.



Puerto de Las Palmas



Estudiantes Erasmus
Harven Group



Experiencias reales que
inspiran futuros
profesionales.

#ErasmusExperience | #AprenderEsViajar | #FormandoFuturo

- **Gesport Terminal Marítima / La Luz Market S.L.:** A visit to the Port of Las Palmas terminal to observe stevedoring operations, ship brokerage, container yard management, storage facilities, and heavy-duty crane logistics.



C. Language Immersion and Intercultural Communication

- **Intensive 12-Hour Business Spanish Course:** Delivered by the instructional faculty at **Harven Group**.
- **Adaptive Modular Design:** Includes an initial language assessment and needs analysis to tailor course materials to participants' proficiency levels (ranging from foundational to B1/B2).
- **Specialized Content:** Professional vocabulary tailored to international business, trade, logistics, and engineering; executive report writing; presentation skills; and insights into Spanish and Canarian corporate culture.



4. Knowledge, Skills, and Expected Learning Outcomes

Upon completing the two-week program, participants will have developed competencies across three main areas:

Domain	Acquired Competencies and Knowledge
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Academic & Professional	• Practical understanding of EU tax and customs frameworks (ZEC and Free Trade Zone). • Integrated overview of supply chain management, maritime logistics, and industrial engineering. • Insight into entrepreneurship models and foreign investment attraction in emerging markets.
Language & Intercultural	• Enhanced fluency and confidence in professional spoken and written Spanish communication. • Expansion of technical vocabulary across financial, commercial, and technological domains. • Heightened awareness of corporate etiquette and cultural nuances.
Transversal & Soft Skills	• Multidisciplinary and international teamwork. • Critical thinking and comparative analysis connecting academic theory with industry practice. • Executive presentation and problem-solving abilities.

5. Monitoring and Evaluation Plan

To maximize academic outcomes and satisfy **Erasmus+ Traineeship** requirements, the program incorporates a structured monitoring system:

1. **Academic Supervision:** A dedicated coordinator from Harven Group serves as the traineeship tutor, conducting regular progress reviews with students.
2. **Briefing and Debriefing Sessions:** Introductory overviews prior to each institutional or company visit, followed by reflective debriefings to consolidate core concepts.
3. **Traineeship Diary:** A required individual journal where students record operational observations, key takeaways, and personal reflections throughout the program.
4. **Final Group Project & Presentation:** Small-group collaborative assignments where students deliver a final executive presentation connecting program experiences to their university degree curriculum.

5. **Official Certification:** Upon successful completion, Harven Group issues an official **Certificate of Completion** detailing training hours, coursework, and site visits completed, suitable for credit recognition under Erasmus+ traineeships.

6. Information and Contact for Higher Education Institutions

Programs can be tailored to align with specific curriculum requirements, academic tracks, or credit framework specifications of your university or department.

- **Organizing Institution:** Harven Group in collaboration with the International Relations Division of The University of Calabria.
- **Program Location:** Las Palmas de Gran Canaria, Spain
- **Target Audience:** Undergraduate and Graduate Students (Business, Economics, International Trade, Engineering, Law)
- **Duration:** 2 Weeks

